



How to Choose a College Major

Activity - My Personal Inventory



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Instructions: Read each category and rank the items below in order of importance to you, with (1) being most important and (4) being of least importance. Remember there are no wrong answers.

Career Priorities

- _____ Money-making potential
- _____ "Making a difference"
- _____ Flexibility of schedule
- _____ Career advancement potential

College Priorities

- _____ Region of the country
- _____ Proximity to home/relatives
- _____ Must have a specific major
- _____ University's level of prestige

Environment Priorities

- _____ Campus culture & social scene
- _____ Diversity & inclusion
- _____ Class size & student-to-faculty ratio
- _____ Extracurricular activities & clubs

Financial Priorities

- _____ Tuition and overall cost
- _____ Work study & job opportunities
- _____ Student loan options & availability
- _____ Availability of scholarships & grants

Location Priorities

- _____ Urban, suburban or rural setting
- _____ Climate & weather
- _____ Proximity to family & friends
- _____ Access to internships & job opportunities

Extracurricular Priorities

- _____ Availability of sports & athletics
- _____ Arts & cultural activities
- _____ Research opportunities & labs
- _____ Strong Greek presence
(Fraternities and Sororities)

Career Growth Priorities

- _____ Internship & co-op programs
- _____ Career counseling & guidance services
- _____ Job fairs & recruitment events
- _____ Networking opportunities & alumni connections

Academic Priorities

- _____ Quality & reputation of academics
- _____ Class availability & course flexibility
- _____ Availability of study abroad programs
- _____ Research opportunities & faculty expertise