



LifeSmarts U Consumer Lesson Counterfeit Products

Student Worksheet: LifeSmarts Rapid Research

Directions

Using the [Be Safe Buy Real Web site](#), Toolbox resources listed in this lesson, or other sources, research counterfeit goods. Use this worksheet to capture data, facts, information, context, ideas, and resources you will use to create a digital poster informing your peers or community about counterfeit goods.

Digital Poster Topic: _____

Data/Facts:

Information/Context:

Poster Ideas:

Resources:

(Be sure to cite your sources!)

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Extension: Enter your poster in the LifeSmarts Be Safe Buy Real Anti-counterfeiting Digital Poster Contest sponsored by UL Standards & Engagement

Entries will be judged by anti-counterfeiting experts. The creators of the top 10 submissions will each receive a \$100 cash prize. The deadline to submit digital posters is December 16, 2022.

More Information

- [Contest Rules](#)
- [Digital Poster Entry Form](#)

Poster Contest Entry Form

Complete the [Digital Poster Entry Form](#) when you upload your poster. Questions are provided here to help you prepare your submission.

About You:

- State
- LifeSmarts Team name (Also Include the School, Club or Organization you represent if applicable)
- Your First and Last Name
- Your email address
- Current grade in school
- LifeSmarts Coach's name
- LifeSmarts Coach's email address

Short-answer:

- What area of Be Safe Buy Real does your poster cover?
- Describe the intended audience for your poster.
- How did you share or do you plan to share your poster with others?
- What did you learn about counterfeiting while doing this project?

Upload your poster file:

- Accepted file types: jpg, jpeg, pdf, gif, ai, eps, bmp, psd, tif, tiff.

Entries are due December 16, 2022. Good luck!